

HUMAN DEVELOPMENT REPORT OFFICE
SEMINAR SERIES

SHAPING THE WORLD WE LIVE IN BY A CONCRETE, PARTICIPATORY PROCESS

LOGISTICS

Date and time:	2 nd November 2017, 12.30 – 2.00 PM
Location:	Mahbub ul Haq Conference Room, Human Development Report Office, 304 E. 45th Street, 12th Floor
Presentation by:	Christian Felber (online seminar)
RSVP:	May Wint Than, may.wint.than@undp.org

ABOUT THIS PRESENTATION

The Economy for the Common Good (ECG) is an initiator and inspirational force for far-reaching change. It is a comprehensive and coherent economic model that provides an alternative to both, “capitalist” and “communist” narratives. Based on a holistic and interdisciplinary approach, the ECG suggests a change in the legal rules for economic activity to bridge contradictions between Western democratic constitutions and actual economic behaviour. Gross domestic product (GDP) as a common measure of economic success is replaced by a “common good product” and a “common good balance sheet”. Since its beginnings in 2010, ECG has grown unexpectedly fast, receiving support from NGOs, politicians, private individuals and about 2000 companies. 400 of these companies have already implemented the “common good balance sheet”. ECG is an open and evolutionary approach that promotes learning from experience and strives for networking and cooperation with other social movements.

ABOUT THIS PRESENTER

Christian Felber is an internationally renowned writer, speaker and university lecturer. Christian has written several bestsellers, including “50 Suggestions for a fairer World”, “New Values for the Economy”, “Change everything”, “Creating an Economy for the Common Good”, among others. He is the initiator of the “Economy for the Common Good” and “Bank for the Common Good” projects. His academic background is multidisciplinary, with a focus on political science, psychology, and sociology.